

# THE CONSERVATOR



COMPOUND GIN  
SOFT AND RICH TASTE

## BRAND IMAGERY



## BOTANICAL ORIGINS

LAVENDER

FROM FRANCE

JUNIPER

ALBANIA, CROATIA AND BULGARIA

ORANGE

PEEL FROM PERU AND FRESHLY PEELED ORANGE BY FARM AND SPIRIT

LEMON BALSAM

(MELISSA OFFICINALIS) FROM ITALY, ALBANIA, EGYPT, BULGARIA

LEMON

PEEL FROM TURKEY AND FRESHLY PEELED LEMON BY FARM AND SPIRIT

HIBISCUS

FROM EGYPT

CUCUMBER

PEELED CUCUMBER BY FARM AND SPIRIT

## OUR STORY

WE USE ONLY A FEW BOTANICALS PER RUN SO THAT THE FLAVORS CAN COMPLEMENT EACH OTHER WITHOUT GETTING MUDDLED TOGETHER. WE TRY TO LET THE BOTANICALS "SHOW" AND BE THE STAR RATHER THAN TRYING TO OVER-ENGINEER THE FLAVORS. THE BLENDS ARE CREATED BY US OR AT TIMES, BY CUSTOMERS, TO MATCH SPECIFIC PALETTES AND FLAVOR PROFILES. FRESH FLAVORS AND COMPLEXITY OF MOUTH FEEL ARE THE MAIN GOALS WITH EACH CREATION.

## FLAVOR PROFILES

*natural  
fresh  
balance  
soft  
peaceful*